



## 360° views of London in the palm of your hand...

The View from The Shard, the visitor attraction at the top of Western Europe's tallest building, releases its first mobile app on **Monday 3 February**.

The new **Shard View** app will enable people to enjoy the attraction's unparalleled 360 degree views of London, augmented by information about 200 of the capital's famous landmarks and historical panoramas from the Museum of London archives. The app is free to download on iOS and Android devices, bonus content can be unlocked by visitors to the attraction and The View from The Shard social media fans.

**Press breakfast:** Monday 3 February, 8:00 – 9:30

Try the app onsite in the attraction and use the newly updated Tell:scopes™ RSVP essential; please contact [press@theviewfromtheshard.com](mailto:press@theviewfromtheshard.com)

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